

IDENTITY

<p>IDENTITY £900*</p> <p>NEW IDENTITY Logo design (3 initial concepts) Up to 3 sets of revisions Print and web-ready file formats</p>	<p>IDENTITY + PRINT £2250* (SAVE £150) or £247pm inc vat (12 months by DD)</p> <p>NEW IDENTITY Logo design (3 initial concepts) Up to 3 sets of revisions Print and web-ready file formats PLUS 250 OF THE FOLLOWING: Business card Appointment cards Letterhead Compliment slips Continuation paper</p>	<p>IDENTITY + WEB £5000* (SAVE £400) or £550pm inc vat (12 months by DD)</p> <p>NEW IDENTITY PLUS A WORDPRESS SITE: Bespoke website design WordPress hosting All new stock images New staff photos (if required) Auto-backup Secure SSL Certificate Powerful SEO (+ Google ranking) Domain name registration/renewal 12 months of changes included</p>	<p>IDENTITY COMPLETE £7000* (SAVE £650) or £770pm inc vat (12 months by DD)</p> <p>NEW IDENTITY PRINTED STATIONERY (250 each) PLUS A WORDPRESS SITE: Bespoke website design WordPress hosting All new stock images New staff photos (if required) Auto-backup Secure SSL Certificate Powerful SEO (+ Google ranking) Domain name registration/renewal 12 months of changes included</p>
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WEB DESIGN (FIRST YEAR)

<p>WEBSITE £4500* or £495pm inc vat (12 months by DD)</p> <p>A WORDPRESS SITE: Bespoke website design WordPress hosting All new stock images New staff photos (if required) Auto-backup Secure SSL Certificate Powerful SEO (+ Google ranking) Domain name registration/renewal 12 months of changes included</p>	<p>IDENTITY + WEB £5000* (SAVE £400) or £550pm inc vat (12 months by DD)</p> <p>NEW IDENTITY PLUS A WORDPRESS SITE: Bespoke website design WordPress hosting All new stock images New staff photos (if required) Auto-backup Secure SSL Certificate Powerful SEO (+ Google ranking) Domain name registration/renewal 12 months of changes included</p>	<p>IDENTITY COMPLETE £7000* (SAVE £650) or £770pm inc vat (12 months by DD)</p> <p>NEW IDENTITY PRINTED STATIONERY (250 each) PLUS A WORDPRESS SITE: Bespoke website design WordPress hosting All new stock images New staff photos (if required) Auto-backup Secure SSL Certificate Powerful SEO (+ Google ranking) Domain name registration/renewal 12 months of changes included</p>	<p>ONLINE EXTRAS from £300* E-mail newsletter HTML email template & signature</p>
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WEBSITE FEES (SUBSEQUENT YEARS)

<p>£599* per year or £65pm inc vat (12 months by DD)</p> <p>ALL INCLUDED: Domain name registration/renewal, WordPress hosting, Secure SSL Certificate, Powerful SEO (improve Google ranking), Auto-backup, All minor changes</p>

PRINT DESIGN from £200*

<p>OPTIONS INCLUDE: Stationery Welcome packs Printed newsletter</p>	<p>IN-PRACTICE Posters Wall graphics Window vinyls Exterior signage</p>	<p>BRANDED MATERIALS Practice branded items Patient treatment packaging</p>
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